

Ellen Flaherty is a Brooklyn-based graphic designer who has worked with Sagmeister & Walsh, Mother Design, Gawker Media and Chobani, but she started her career copyediting features at The Hollywood Reporter. She has degrees from the University of Iowa and Art Center College of Design. Her work spans print, packaging, environmental and digital.

eflaherty@gmail.com

ellenflaherty.com

323 450 6962

Chobani Greek Yogurt

Print & packaging

Packaging Proposal

Creative Direction — Paulina Reyes

Art Direction & Design — Ellen Flaherty

Food Photography — Genti & Hyers

Chobani Soho Café Cold Brew Campaign

Creative Direction — Stephen Jung

Design — Ellen Flaherty

Food Photography — Maren Caruso

The Chobani Table Recipe Collection

Design Direction — Ellen Flaherty

Design — Iva Mileva

Food Photography — Francesco Tonnelli

Art Direction — Lynsay Reynolds

2014 — 2016





CHOBANI

150

NOW SERVING

C O L D B R E W

ON DRAFT

DRAFT
LATTE

BLACK
& TAN

PURE
BLACK

BY LA COLOMBE

CHOBANI
SOHO

CHOBANI
SOHO

CHOBANI



1MSQFT — One Million Square Feet of Culture

Exhibition identity

[One Million Square Feet of Culture: A Survey of Culture by Windows](#) is a series of guest-curated pop-up exhibition spaces sponsored by Microsoft Windows, showcasing art, food, technology, film, music and fashion. Each event's total square footage contributes to the series' goal — one million square feet.

Credits

Agency — Mother

Creative Direction — Michael Ian Kaye

Design Direction — Mark Aver

Design — Ellen Flaherty, Betsy Tsai & Jason Miller

Photography — Thomas Prior

2013

1M

SQ
FT

Primary lock-up

1M**SQ****FT**

Secondary lock-up



1M
SQ
FT

This is
20 145 of
one million
square feet
of food, art,
fashion, film,
and music



Abbreviated mark & color palette



Guest curator lock-up

1M

SQ

FT

LUCKY PEACH

Pitchfork





2014

square feet of culture
paint curated by
Peachick, Lucky Peach
and IFC

Welcome to the most 20 145 square foot space ever.

One Million Square Feet of Culture

This is the first in a series of guest-curated spaces for the One Million Square Feet of Culture project. The spaces are for art, for food, for films, for music, for fashion, for many things, but they're always measurable. A survey of culture one square foot at a time. There's no telling what will exist one million square feet from now.

Only the size is certain.

Miami Spaces

10 000

square feet guest curated by Pitchfork



Jacques Greene
Dec 5 at 9 pm

Gesaffelstein
Dec 5 at 10 pm

7 100

square feet guest curated by Lucky Peas

All Ewe Can Eat
Dec 7 from 11 am-7 pm



3 045

square feet guest curated by IFP



BlabDroids
Dec 4-7 from 11 am-7 pm

Emotional Arcade
Dec 4-7 from 11 am-7 pm

Project
at 8 pm

1msqft.com #1MSQFT

1M
SQ
FT

A survey of culture
by Windows



1274
square feet of
confetti, murals,
dixie marching bands,
murals, aura portraits

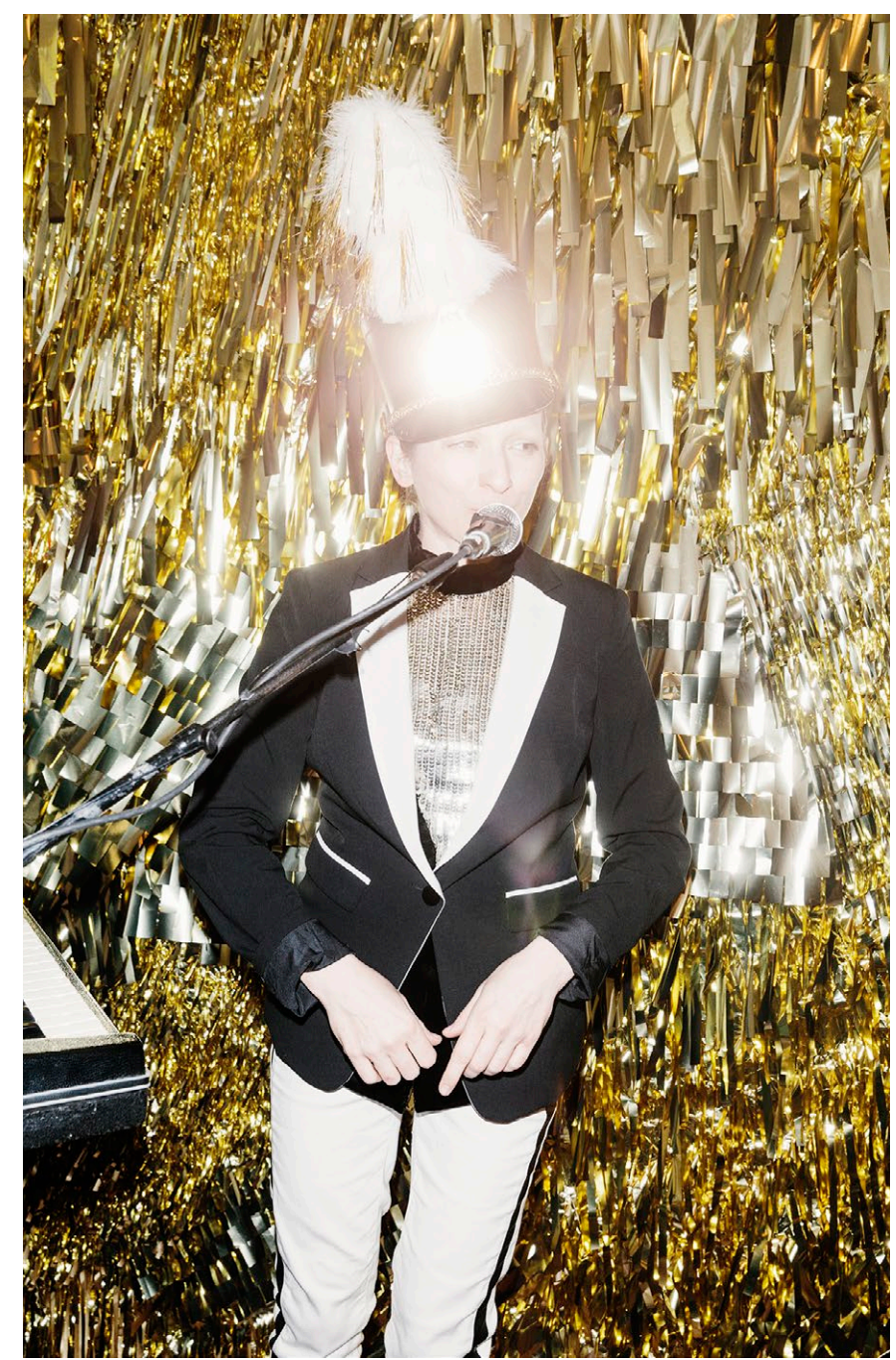
as part of
One Million Square Feet of Culture
444 Main St
Jan 17-19
Open 12-4 pm

1M SQ FT
A survey of culture
by Windows
1Msqft.com
Windows

DEAR W
A satire about
ENTREPRENEUR
ARMS SMUGGLING

BLACK MURBERRY
MAXIME machaidze
NATA beradze
ZURAB begalishvili

THE INTERNET'S OWN BOY
BRIAN KNAPPENBERG



Jacques Greene

Dec 5 at 10pm

As part of the night's set, 22-year old Montreal house producer Jacques Greene — who's released a pair of well-regarded EPs and done official remixes for the likes of Radiohead, Kelly Rowland, Donna Summer, Autre Ne Veut, and Ciara along with collaborations with How to Dress Well and Katy B, etc. — is playing new material he's written throughout the Fall for the first time. You'll hear a lot more, too.

5 000 square feet

1M
SQ
FT

Pitchfork

Windows





Aïzone

Advertising

Annual Summer Sales Signage

Aïzone is the youth-targeted offshoot of Aïshti, a luxury department store based in Beirut.

Credits

Creative Direction — Stefan Sagmeister

Art Direction — Jessica Walsh

Design — Ellen Flaherty

Photography — Santiago Carrasquilla

2013



AIZONE



AIZONE



AIZONE

Create Serendipity

40 Days of Dating — Day 10

Forty Days of Dating is an experiment in finding romantic love inside of a long friendship by NYC designers Jessica Walsh and Timothy Goodman. Tim and Jessica asked dozens of designers from around the world to contribute typographic phrases to help them illustrate their romantic hopes, fears and frustrations.

Credits

Creative Direction — Jessica Walsh & Timothy Goodman

Design — Ellen Flaherty

2013

create serendipity

Oroboro

Production company identity

Oroboro is a Los Angeles-based production company founded by filmmaker Adrian A. Cruz (SyFy's Ascension).

2015

ОРОВОЯО

Griffith Observatory

Cultural & educational identity

The Griffith Park Observatory has been a Hollywood icon since the 1930s. This speculative mark nods to the switchback hiking trails leading up to the domed Art Deco/Beaux-Arts structure — and the celestial bodies orbiting overhead.

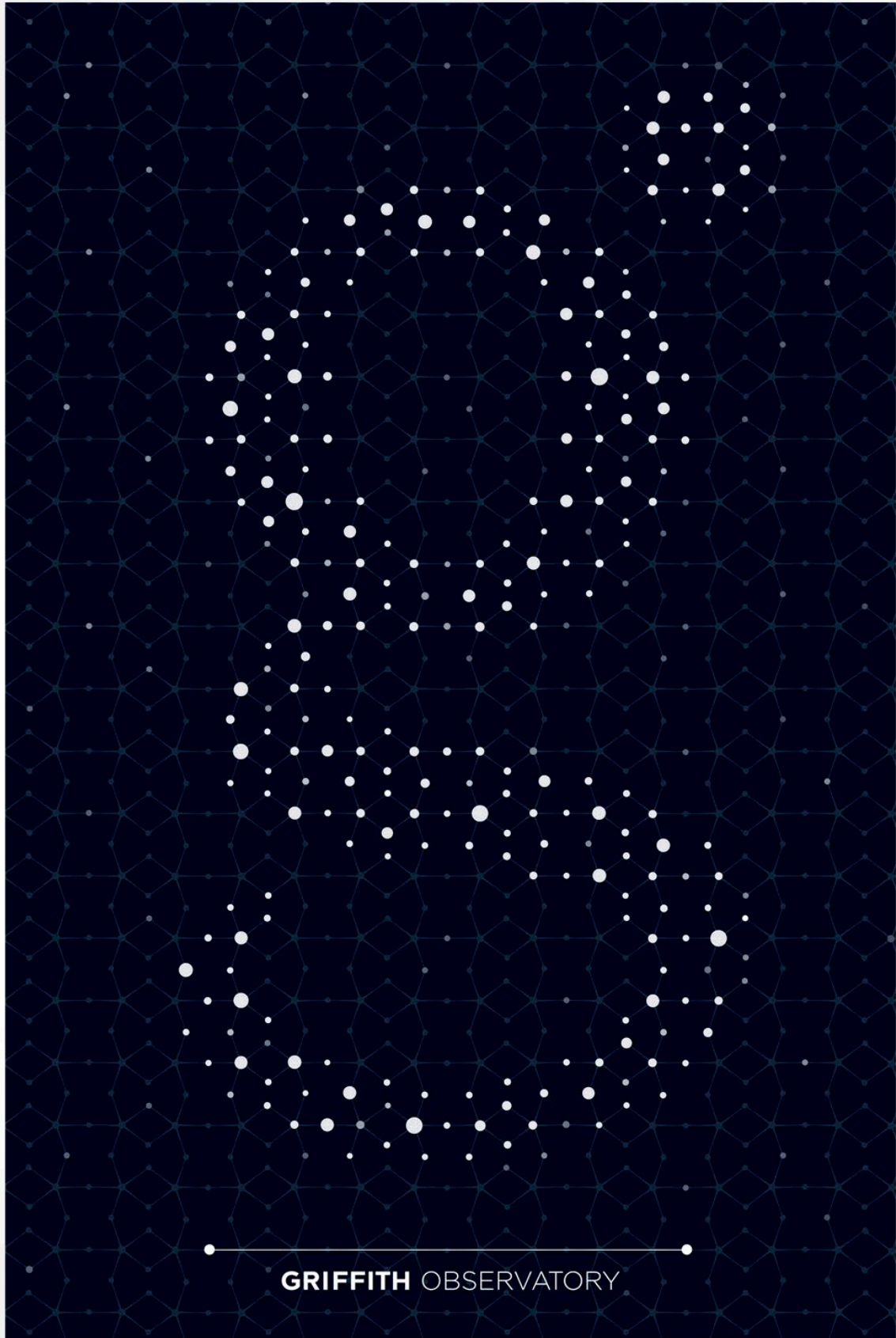
2011 — Speculative

g.





Constellation Grid



GRIFFITH OBSERVATORY

Carland

Film festival identity

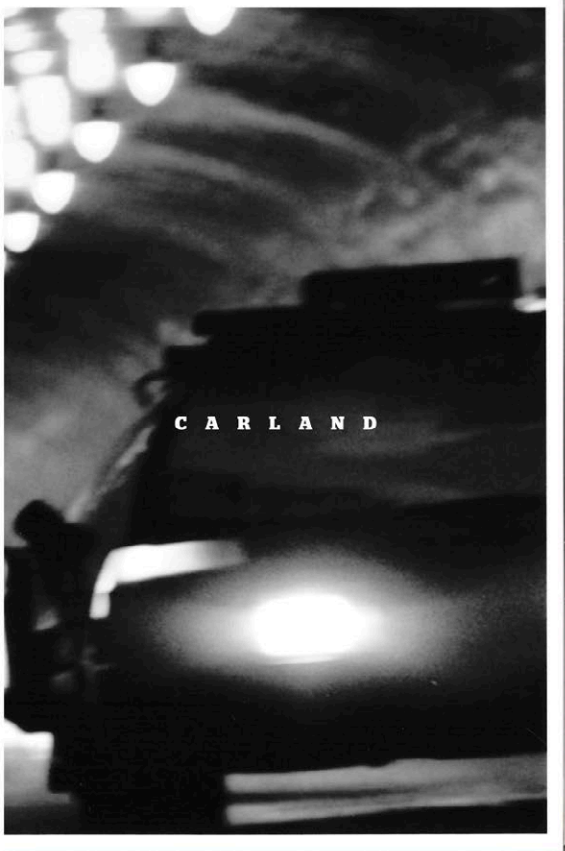
The city will never be fully understood by those who cannot move fluently through its diffuse urban texture. So, like earlier generations of English intellectuals who taught themselves Italian in order to read Dante in the original, I learned to drive in order to read Los Angeles in the original.

Reyner Banham, 1971

Los Angeles: The Architecture of Four Ecologies

2012 — Speculative

CARLAND



AVE 2013

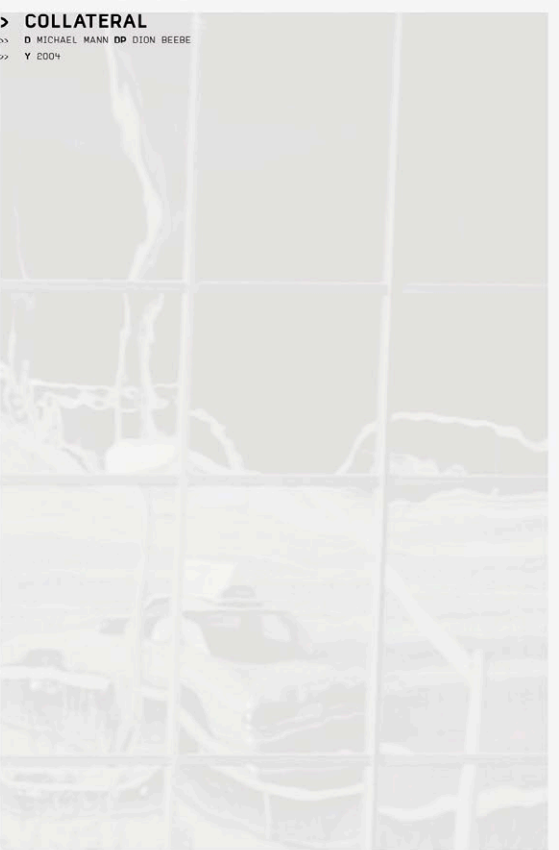
CARLAND DRIVE-IN FESTIVAL

THE 11th ANNUAL AVE DRIVE-IN FESTIVAL

11-13-13 7 PM

CARLAND.COM

SERIES SCHEDULE ***** GOLDEN AGE 08-02-13 SUNSET BLVD // 08-03-13 THE BIG SLEEP *****
 ROUGH TERRAIN 08-09-13 SPEED // 08-10-13 EARTHQUAKE ***** DYSTOPIAN AUTOPIA 08-23-13 STRANGE DAYS
 TRAINING DAY // 08-17-13 COLLATERAL *****
 // 08-24-13 BLADE RUNNER // SPONSORED BY THE AMERICAN CINEMATHEQUE



AUG. 2013

FEATURING FILMS ABOUT THE L.A. EXPERIENCE
 GUESTS SUCH AS JOEL + ETHAN COEN
 CARLAND DRIVE-IN FESTIVAL
 443 N VINELAND AVE INDUSTRY CA 91746
 CARLAND.COM

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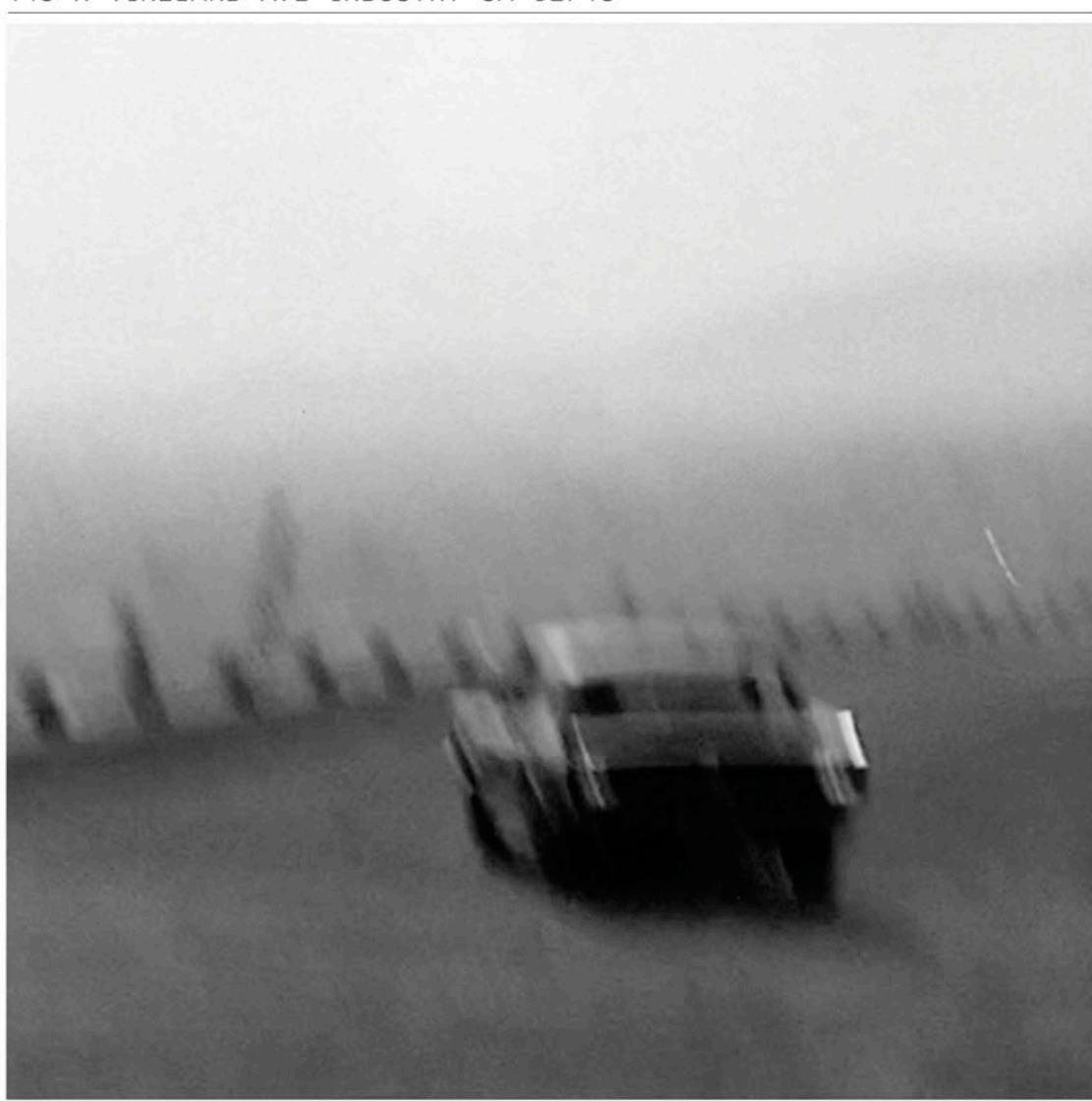
BLADE RUNNER
 ADMIT 1 CAR
 08-24
 7 PM
 RIDLEY SCOTT
 1982
 CARLAND DRIVE-IN FESTIVAL
 DYSTOPIAN AUTOPIA
 CARLAND.COM

STRANGE DAYS
 ADMIT 1 CAR
 08-23
 7 PM
 HATHRYN BIGELOW
 1985
 CARLAND DRIVE-IN FESTIVAL
 DYSTOPIAN AUTOPIA
 CARLAND.COM

CARLAND DRIVE-IN FESTIVAL

EARTHQUAKE 08-10

FILM	EARTHQUAKE	DIRECTOR	MARK ROBSON	DATE/TIME	08-10	7 PM
DISTINGUISHED SPEAKER	QUENTIN TARANTINO	YEAR	1974	\$ 1 5 / CAR		
FESTIVAL	CARLAND DRIVE-IN FESTIVAL			SERIES	ROUGH TERRAIN	
ADDRESS	443 N VINELAND AVE INDUSTRY CA 91746			WEBSITE	CARLAND.COM	



SERIES SCHEDULE ***** GOLDEN AGE 08-02-13 SUNSET BLVD // 08-03-13 THE BIG SLEEP *****
 ***** ROUGH TERRAIN 08-09-13 SPEED // 08-10-13 EARTHQUAKE *****
 ANGELENO ANOMIE 08-16-13 TRAINING DAY // 08-17-13 COLLATERAL ***** DYSTOPIAN AUTOPIA
 08-23-13 STRANGE DAYS // 08-24-13 BLADE RUNNER ***** SPONSORED BY THE AMERICAN CINEMATHEQUE *****

CARLAND

Thanks!

Want to see more? Get in touch!

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